



MEADFA PRESS RELEASE

جمعية الشرق الأوسط وأفريقيا للأسواق الحرة
MIDDLE EAST & AFRICA
DUTY FREE ASSOCIATION

For immediate release
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Early bird registration opens for MEADFA Conference 2025

Registration is now open for this year's MEADFA Conference, which will take place in Dubai. Organised in partnership with TFWA and hosted by Dubai Duty Free, the event will be held from 9th to 11th November at InterContinental Dubai Festival City.

Delegates who take advantage of the early bird registration will be able to benefit from a 10% discount rate, available from 13th August to 2nd September, via [this link](#). Pre-registration after this date will be possible at the regular entry rates until 20th October.

Details of the programme and other practical information will follow soon.

For further information, please visit:

<https://www.meadfa.com/conference/>

<https://www.tfwf.com/the-meadfa-conference-2025>

"Preparations are underway for what promises to be an unmissable edition of the MEADFA Conference, taking place in Dubai this November. As we craft a truly inspiring programme of handpicked speakers, the issues and opportunities facing the region are front-and-centre in our minds to ensure the insights shared will be as valuable as possible to attendees from the Middle East, Africa and beyond."

Abdeslam Agzoul, MEADFA President

"We take great pride in working together with MEADFA and we're certain that this year's edition is shaping up to be yet another top-tier event. The combination of incredible speakers and first-class networking opportunities, set against the breathtaking backdrop of one of the Emirates' most impressive cities, promises to ensure this conference will be an occasion that is not to be missed."

Philippe Margueritte, TFWA President

For further info please contact:

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