



AFRICA

THE NEXT FRONTIER

19 NOVEMBER 2023
KEMPINSKI HOTEL
ACCRA, GHANA

Chichi Maponya
Co-Founder and Exec Chairperson
Africa Travel Retail



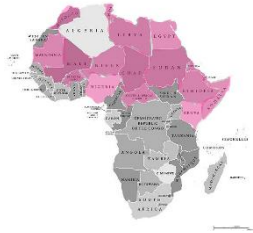
AFRICA'S CHALLENGE

- Africa's 54 Countries – each with their own priorities
- At various stages of development
- Customs is a significant contributor to fiscal revenue
- Instability in some countries necessitates a focus on security vs revenue
- Bureaucracy
- Lack of trust – results in over regulation
- No clear regulatory delineation
- Fragmented – with 8 REC (as recognised by the AU)

REGIONAL ECONOMIC COMMUNITIES (REC'S)

CEN-SAD

(Community of Sanel-Saharan States
29 member countries)



COMESA

(Common Market for Eastern and Southern Africa
20 member countries)



EAC

(East African Community
7 member countries)



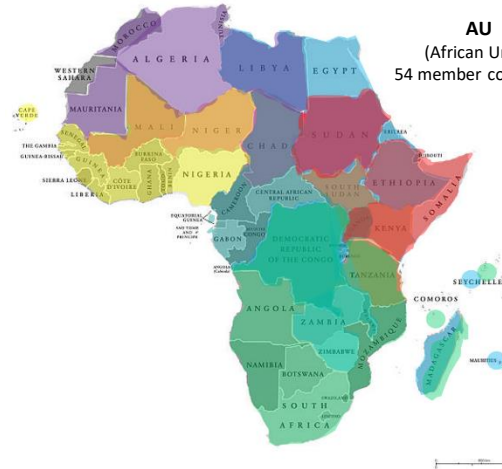
ECCAS

(Economic Community of Central African States
11 member countries)



AU

(African Union
54 member countries)



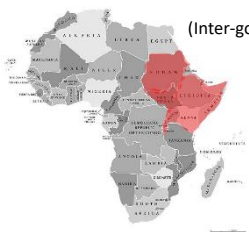
ECOWAS

(Economic Community of Central African States
15 member countries)



IGAD

(Inter-governmental Authority on Development
7 member countries)



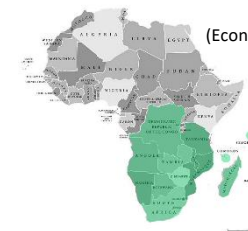
UMA

(Arab Maghren Union
5 member countries)



SADC

(Economic Community of Central African States
16 member countries)

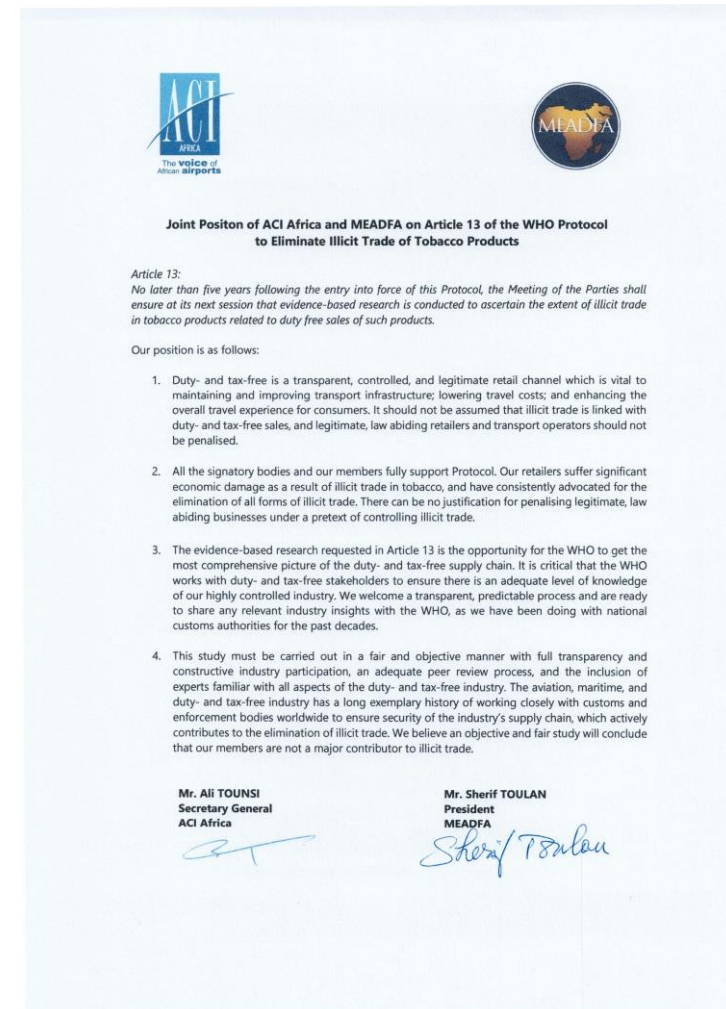


OPPORTUNITY

- Modernisation of Customs processes
- Automation of systems
- Digitisation
- Collaboration is key - Build trust
- Communications
 - Standardization
 - Customs to Customs
 - Customs to Business
 - Customs to Government
- AfCFTA
 - One single market place
 - Estm. GDP of US \$3.4t \$6.7t (USD)
 - 1.3bn people 1.7b

ACI AFRICA SUPPORT

- A vital common engagement to secure airport commercial revenue
- ACI Africa and MEADFA have the same alignment
- A common position adopted by the Board in Dakar, Oct '23
- The paper will reflect African airports economical facts



Africa is open for
Business, Business Unusual

Working together, we
can achieve more

IT'S IN OUR
HANDS





THANK YOU

