

**Sustainable in a
Generation Plan
MARS**

Sustainability In Action



MIDDLE EAST & AFRICA
DUTY FREE ASSOCIATION

29th November 2022





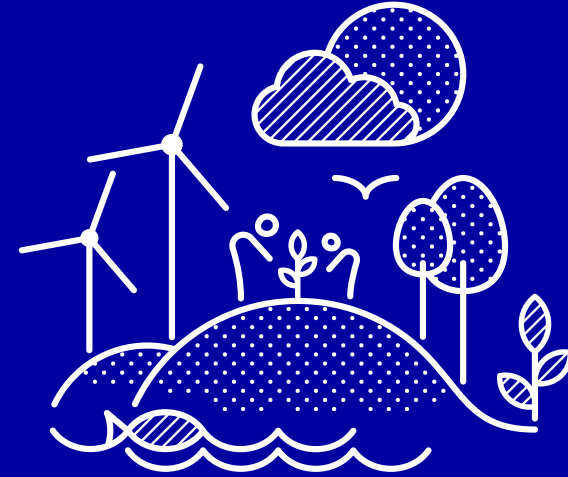
We are hearing a lot from our customers...

You told the same story last year

How many times do we have to ask

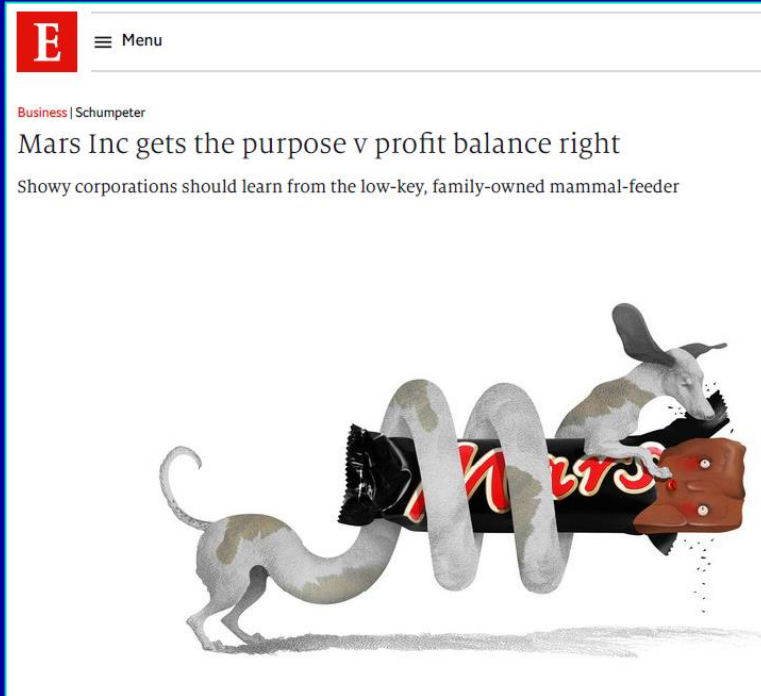
We will start making bolder portfolio choices

This really is what our customers are asking for now



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Our position needs some context...



Sustainable in a generation

Mars is strongly committed to help create a safe, healthy and sustainable world for our partners and the communities in which we operate



Meaningfully improve the working lives of one million people in our value chain to enable them to thrive.



Reduce our total environmental impact in line with what science says is necessary to keep the planet healthy.



Advance science, innovation and marketing to help billions of people and pets lead healthier, happier lives.

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Cocoa for Generations



As of end 2021,

61%

Of our global cocoa is sourced through our Responsible Cocoa program.

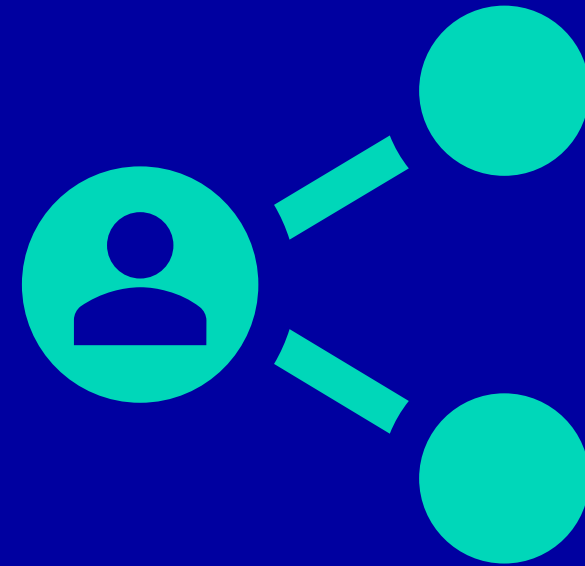
* From 2023, 100% of the cocoa we buy for our direct factory operations in Europe is Responsibly Sourced Cocoa. A small amount of our ITR portfolio which is made by third-party suppliers or produced in our factories outside Europe is out of scope. We expect to close this gap well before 2025.

So what should you expect in 2023... 1+1

Next Gen materials – Beanboard

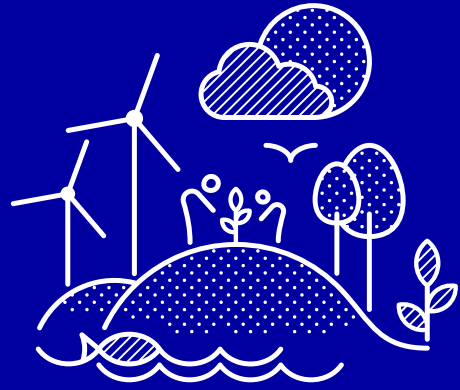


New material (30% waste cocoa bean shells & 70% recycled paper) developed by MW Global CM team & partnered with UK Sales & Customer teams to trial in-store





Now, women can work on their own
and have their own businesses and crops farms.



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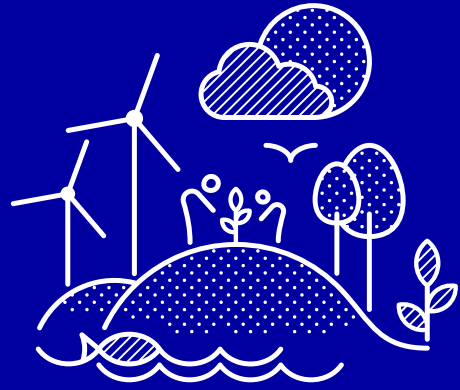
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