



## MEADFA PRESS RELEASE

جمعية الشرق الأوسط و أفريقيا للأسواق الحرة  
MIDDLE EAST & AFRICA  
DUTY FREE ASSOCIATION

For immediate release  
October 31, 2022

### **MEADFA joins ACI Africa Board for the term 2023-2025.**

The Middle East & Africa Duty Free Association has been elected to serve on ACI Africa's board for a three-year term (2023-2025) at today's ACI Africa / World Annual General Assembly, Conference and Exhibition (WAGA), making it the first and only duty free association in the world to serve on an ACI board.

Mr. Sherif Toulan, MEADFA President, stated, "We are pleased to be a member of the ACI Africa board. This will strengthen our existing relationship since we joined the organization in 2018. It will facilitate our efforts to communicate the voice of the duty free and travel retail industry in Africa."

Mr. Ali Tounsi, Secretary General of ACI Africa commented, "We would like to congratulate and welcome the Middle East and Africa Duty Free Association as one of the first industry bodies to join the ACI Africa Board", he added: "Their presence will highlight on the importance of Non-Aeronautical Revenue in African airports"

Mr. Rob Mariott, Chair of the MEADFA advocacy group added, "That is very positive news, and we are looking forward to working closely with ACI Africa in the future and contributing to the development and growth of the duty free industry in Africa".

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