**PRESS ANNOUNCEMENT**

FOR IMMEDIATE PUBLICATION

16 November 2015

**JORDANIAN PRIME MINISTER TO WELCOME DELEGATES TO MEADFA CONFERENCE**

The Middle East & Africa Duty Free Association is honoured to announce that the upcoming MEADFA Conference, to be held at the Dead Sea in Jordan on November 22 to 24, will take place under the patronage of the Jordanian Prime Minister and Minister of Defence, His Excellency Dr Abdullah Ensour.

The Prime Minister will officially open the event, welcoming delegates to the King Hussein Bin Talal Convention Centre on the shores of the Dead Sea.

H.E. Dr Ensour is the most senior politician in Jordan, having been appointed Prime Minister by HRH King Abdullah in 2012.

MEADFA President Sean Staunton said: “We are truly honoured that H.E. the Prime Minister has agreed to become official patron of the MEADFA Conference. It is further evidence of the Jordanian government’s strong support for the travel and tourism industries, and for sectors such as ours that depend on them. We would like to sincerely thank H.E. Dr Ensour for his patronage of our event and look forward very much to having him with us at the Dead Sea.”

There is still time for delegates to register for the MEADFA Conference. For further details please contact Ms Catherine Fily, MEADFA Conference Registration Co-ordinator, on tel : + 33 (0) 1 41 44 98 73 or by email: meadfaconference@tfwa.com.

Full details of the conference programme are available on TFWA.com. A dedicated event app will be available to download from next week.

Ends

**For further information please contact**

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