**PRESS ANNOUNCEMENT**

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**STILL TIME TO REGISTER FOR MEADFA CONFERENCE 2015**

Delegate registrations are flooding in for the 2015 MEADFA Conference (23-24 November), which is managed by TFWA on behalf of the Middle East & Africa Duty Free Association.

Over thirty of the most influential landlords and travel retail operators in the region have already confirmed their attendance, including Aelia, Aer Rianta, DFS, Dubai Duty Free, Dufry, Egyptair, Etihad Airways, Hamila Duty Free, Jordanian Duty Free Shops, Lagardere Travel Retail, Qatar Airways, Tourvest Inflight Retail and World Duty Free Group.

The two-day conference programme combines stimulating debate, informed commercial perspectives and ample opportunities for networking with colleagues. Full details can be found at <http://tfwa.com/duty_free/Programme.1251.0.html>

In addition, the venue for the MEADFA Conference – the King Hussein Bin Talal Convention Centre on the shores of the Dead Sea in Jordan - is proving a particular attraction, with delegates signing up for sight-seeing tours of historic landmarks in the vicinity prior to and after the business proceedings.

Special rates have been negotiated on Royal Jordanian Airlines, the official carrier, and at the official hotels - Jordan Valley Marriott Dead Sea and Mövenpick Dead Sea, with a free shuttle service to the venue courtesy of the Jordan Tourism Board.

Business partners have been enthusiastic in their support of the 2015 MEADFA Conference. Key sponsors are World Duty Free Group (gala dinner & conference host), Dufry Sharjah (opening cocktail); Qatar Duty Free (lunch); platinum sponsors Aer Rianta International, Bahrain Duty Free, Dubai Duty Free and Jordan Duty Free Shops; gold sponsors Ferrero, Haribo and JTI; silver sponsors Aphrodite Duty Free Shop, Hersheys, Jordan Tourism Board, Philip Morris (smoking lounge and exhibitor), International Duty Free Trading & Agencies (coffee breaks), Travalo (portfolio), Kajal (gift bag), Pernod Ricard (cocktail evening drinks), Diageo and Audeh (gala dinner drinks), Lagardère Travel Retail (lanyards), Frey Wille (hostess outfits);.exhibition stands Mars ITR and Oriental GT Inc; Rotary and Fazer (product distribution).

MEADFA President Sean Staunton commented, “I’m delighted with the way in which operators and brands across the Middle East and Africa have got behind this year’s MEADFA Conference. As ever, the event offers fantastic opportunities to network and to meet the region’s most influential companies, and the conference programme includes a diverse range of high-level speakers. And the backdrop to the event, at Jordan’s Dead Sea, will be spectacular. We invite all those with an interest in duty free & travel retail in the Middle East and Africa to join us at what will be a landmark event.”

The media partners of the MEADFA Conference are The Moodie Report, Travel Retail Business, Gulf-Africa Duty Free, Frontier & Frontier Brands, DFNI & Travel Retailer International.

Registration for the MEADFA Conference 2015 is open at [www.tfwa.com](http://www.tfwa.com).

Ends

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