



## **Futureproofing Retail**

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### The crisis

In the darkest hour we see the light



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### What is changing within Gebr. Heinemann?

Sustainability and digitalisation





### Gebr. Heinemann's future agenda

How global or how much heritage?



3 Indian Airports Are Carbon Neutral By SN Staff By adapte - Subscrap 13 total 0.50 ml 1 🍸 🦻 🔊 ective CO2 reduction of over 320,000 tons or 4.9% in 2018, 61 have been declared carbon neutral. Of these three are in India - Indira Gar irport Delhi, Chhatrapati Sh Airport Numbai and Raily Gandhi Internati rt Hyderabad, These shed in the 2020 annual results by Airpo ACI World director general Angela Gittens said, "It has been aunch of the program the level of ambition for e The Airports Council International (ACI), a non-profit or world's airports has announced that four AAI airports - N Bose International Airport, Kolkata; Biju Patnaik Inter Bhubaneswar; Lal Bhadaur Shastri International Airport national Airport have met all the necessary req 2: "REDUCTION" by constituting Carbon Management ins at airports as per the Airport Carbo My Rating \*\*\*\*\* () Rate this

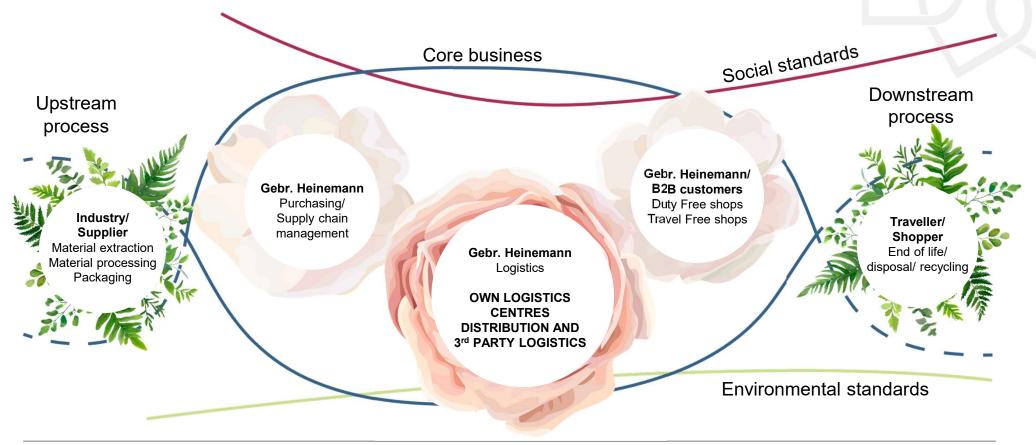
# 3 Indian Airports are already carbon neutral:

- Indira Gandhi International Airport Delhi (IGI)
- Chhatrapati Shivaji International Airport Mumbai (BOM)
- Rajiv Gandhi International Airport Hyderabad (HYD)

### What needs to change in Travel Retail?

#### As a retailer

Face the facts about your area of influence and acknowledge that every action is beautiful.

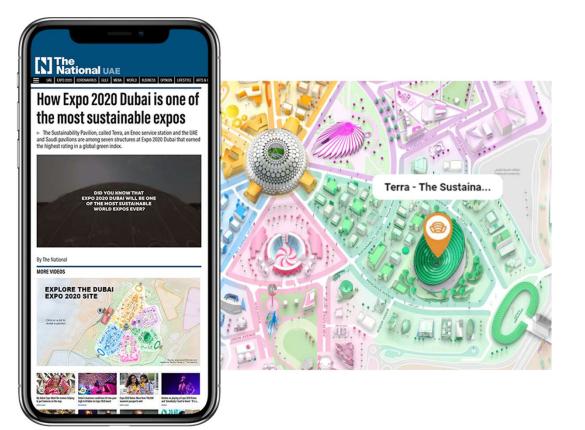


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### What needs to change in Travel Retail?

#### As a brand

Thinking out of the national box - Travel Retail first; Travel Retail demand is future demand.



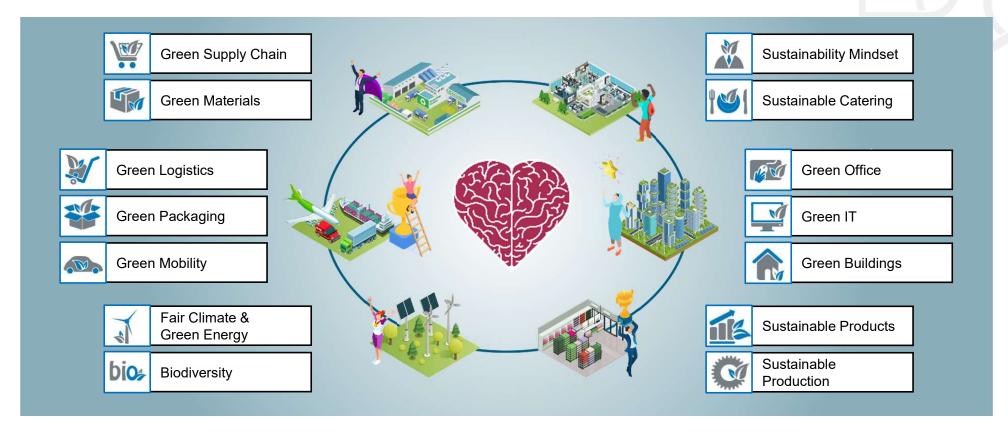
**Sustainability** is one of the key three themes, alongside **mobility and opportunity**, at Expo 2020 in Dubai. As 192 countries come together for the world fair they will collectively collaborate to battle climate change.

Global warming is no new topic on government agendas: Earlier this year, at the G7 summit in Cornwall, world leaders pledged to reach net-zero carbon emissions by 2050.

### What needs to change in Travel Retail?

#### As retailer/brand/airport

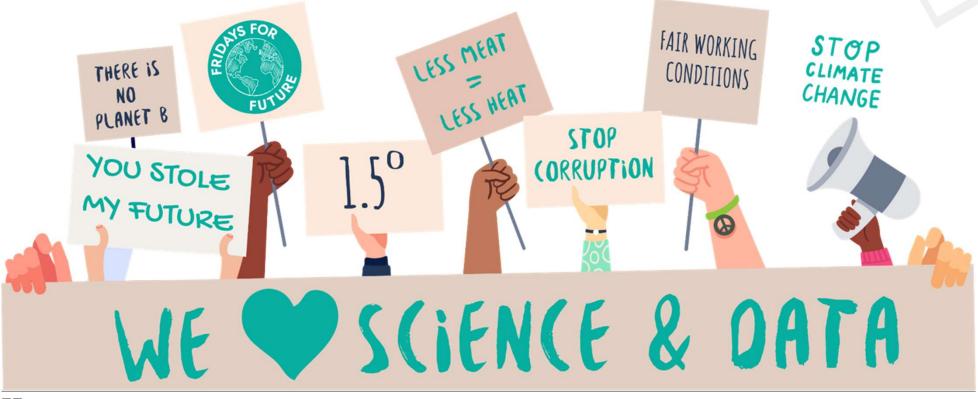
Use resource of amazing brainpool collaboration and mindset. Find hidden champions in your departments.



#### Long-term change starts now

Everything you can measure, can be changed for the better

This is key to sustainable development. You must know your partners, your customers, your sustainability performance. Everything you can measure, can be changed for the better.

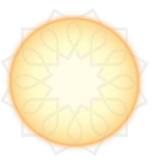


#### What if...?

... future proof companies only work with other future proof companies? ...voluntary actions on side A become a requirement for side B?

> ...stakeholders say "Imagine" instead of "How dare you" when it comes to sustainability?

...competition is the best ever, most wanted competition when it comes to sustainability?



... there are only beautiful, honest, sustainable and responsible actions, arising out of intrinsic motivation, because it simply makes sense? "A DREAM WRITTEN DOWN WITH A DATE BECOMES A GOAL.

A GOAL BROKEN DOWN INTO STEPS BECOMES A PLAN.

A PLAN BACKED BY ACTION MAKES YOUR DREAMS COME TRUE."

Greg Reid Award-winning author, speaker and filmmaker



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