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Defending our industry



MEADFA Conference
Beirut, 20 November 2018

FCTC Illicit Trade Protocol



World Health Organization

- Illicit Trade Protocol (ITP) – Legally binding protocol to the Framework Convention of Tobacco Control (FCTC)
- ITP clause calls for study into “the extent to which” duty free contributes to illicit trade
- Positive engagement by MEADFA, particularly in Africa, contributed to the decision taken by the WHO not to initiate a study at this time



MOP1

8-10 October 2018
Geneva, Switzerland

Protocol to eliminate illicit
trade in tobacco products



FCTC

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

Enhancing Regional Advocacy

- Decision taken at WHO MOP1 in Geneva in October to delay the study for at least 2 years, and maybe longer
- However, Parties will introduce other provisions of the Protocol over the coming years, including track and trace, licensing, etc.
- Essential MEADFA intensifies its engagement with governments across the region to recognise the unique nature of the duty free retail channel
- Enhancing advocacy capability now will allow industry to address future challenges in the region

Increasing demands on product information

Main body of information
(see para 2.1.1)

Unit alcohol content
Per serving (optional)

Unit alcohol content
Per container

Chief Medical Officer's Guidelines

Drinkaware.co.uk
(optional)

Pregnancy Warning
(logo may be used instead)

Responsibility Statement
(optional)

1.6 UK Units
Per 125ml

9.4 UK Units
Per 125ml

Please drink responsibly

UK Chief Medical Officers recommend adults do not regularly exceed

Men 3-4 units daily

Women 2-3 units daily

12.5% vol 75cl e

drinkaware.co.uk

Avoid alcohol if pregnant or trying to conceive

PRODUCED AND BOTTLED IN FRANCE.

A full bodied dry white wine with rich tropical fruit flavours. Served chilled.

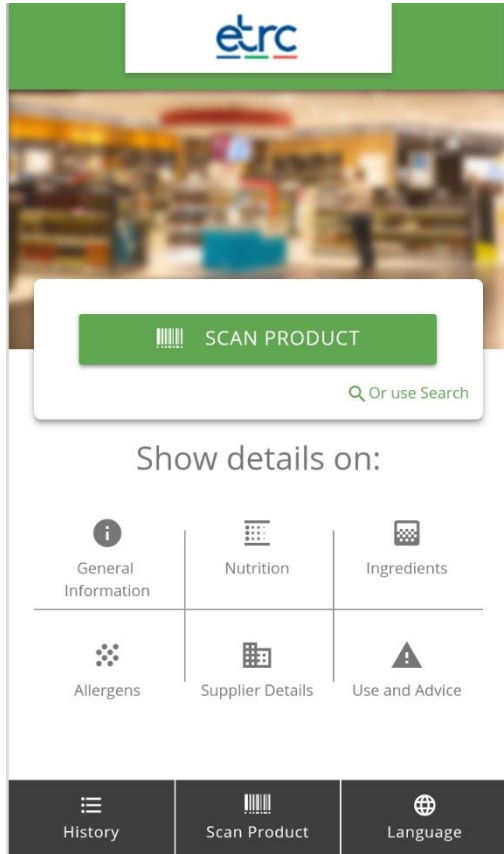


INGREDIENTS
Aqua, Cyclomethicone, Mica, Polybutene, Triisostearin, Prunus Persica Flower Extract, Betula Alba Oil, Lavandula Officinalis Oil, Paraffinum Liquidum, Propylene Carbonate, Methylparaben, Phenoxyethanol, Propylparaben, Lecithin, Alcohol Denat., BHT, Parfum, Aroma, Cinnamyl Alcohol, Citronellol, [+/- CI 15580, CI 45430]

allergens / allergènes



Advocating for digital labelling as a compliance tool



ETRC Pilot for a digital platform on product information

- Cross-category approach: Confectionery, Alcohol, Fragrances & Cosmetics
- Multilingual platform
- Focus on regulatory information
- Data entry by suppliers into data pool
- Barcode scanner or manual search option
- Easy format for consumers

Preserving the shopping experience against constant threats

Impact of transport security rules

Powder-based substances

Applicable to all passengers traveling from international locations to the United States.



Amount must be less than would

For ease of travel, place such items in

Right to shop: tackling hand baggage restrictions

MESSAGE FOR RYANAIR PASSENGERS

DID YOU KNOW...

You are allowed to bring airport shopping from The Loop onboard in addition to your carry-on luggage.



DON'T NEED TO BRING WITH YOU?

Avail of The Loop's free Shop & Collect service. Shop 'til you drop, leave it behind and collect on your way home.

*US Flights Only
*Subject to destination

THE LOOP





Thank you



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