



جمعية الشرق الأوسط و أفريقيا للأسواق الحرة  
MIDDLE EAST & AFRICA  
DUTY FREE ASSOCIATION

## MEADFA PRESS RELEASE

For immediate release  
April 02, 2018

---

### MEADFA widen the Association's Scope

In order to widen the Association's scope and enable it to better represent the interest of the Duty Free and Travel Retail industry, the MEADFA board introduces "affiliated membership" as a new membership category.

A majority of MEADFA members embraced and validated the initiative submitted to the Extraordinary General Meeting held in Dubai on March 27, 2018.

"Affiliated membership" is now open for brand owners, suppliers including related associations, and distributors operating in the Middle East and Africa region.

The president of MEADFA, Mr. Haitham Al Majali stated:

"Joining forces with "affiliate members" will create a collective strength and build an even greater relationship that will facilitate communication and exchange of information. Working closely towards a shared vision is a certain move that will surely drive common interests forward and help shape the future of the industry in the region."

Interested companies may contact the MEADFA offices on the e-mail address: [info@meadfa.com](mailto:info@meadfa.com).

---

**For further info please contact:**

Micheline El Ammar Enkiri, Middle East & Africa Duty Free Association (MEADFA) FZE - P.O. Box 54394, Dubai -United Arab Emirates  
Tel. +971 4 299 66 63, Fax. +971 4 299 66 30 – Email: [info@meadfa.com](mailto:info@meadfa.com)