



جمعية الشرق الأوسط وأفريقيا للأسواق الحرة
MIDDLE EAST & AFRICA
DUTY FREE ASSOCIATION

PRESS ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION

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Next MEADFA Conference to be staged in Beirut this November

A key event in one of duty free and travel retail's most dynamic regions, the next MEADFA Conference will take place in Beirut from 19th to 20th November 2018.

January's re-scheduled MEADFA Conference in Dubai welcomed an impressive 489 visitors, an increase on the number who attended the event in November 2016.

MEADFA President, Haitham Al Majali, said: "After the success of the MEADFA Conference in Dubai in January, I am delighted that we will be holding our next conference in Beirut. While we have faced a number of tough challenges over the past few years, there are plenty of reasons to believe in a bright future for duty free and travel retail in the Middle East and Africa, as was shown by the atmosphere during our event in Dubai.

"As is widely known, the MEADFA Board had hoped to bring last year's Conference to Beirut, a city that is not only an attractive destination in its own right, but a vital hub for the regional business. We are delighted to bring the event to Lebanon and hope to see a strong turnout from our friends and partners in the region."

Please look out for updates, including full details of the conference and information on how to confirm your place, on the TFWA and MEADFA websites soon. In the meantime, the full January 2018 MEADFA review is available on the TFWA website here: <https://www.tfw.com/the-meadfa-conference>.

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